

# 13<sup>th</sup> Taftie High Potential E-Pitch Session

organized by **EuroQuity**

## Taftie High Potential Community

The Taftie High Potential Community on EuroQuity aims at gathering the best innovative potential SMEs of each European country to provide them new opportunities to support their growth on a continental level. One of the key services of this community is to organize e-pitch sessions addressed to innovative companies.

Currently, it gathers more than 100 high potential companies which were selected by the national innovation agencies members of Taftie (The European Network of Innovation Agencies).

Now is your time to shine! You have been flagged as a high potential company and are therefore invited to join EuroQuity where European VCs will have access to your profile and fundraising.

## EuroQuity supporting the Taftie High Potential Community

### EuroQuity Key Figures



+ 17.000  
COMPANIES



+ 2.600  
INVESTORS



+ 1.500  
BUSINESS SUPPORT



+ 5% to 10%  
MONTHLY GROWTH

and over **550 M€** raised in Equity funding.

## Who can benefit from the Taftie High Potential e-pitch session? SMEs that fulfill the following criteria:



**Looking for series A**  
EUR 300K raised in seed funding



**Capital-intensive technology**  
Smart Business Model



**A minimum of MRL 5**  
Market Readiness Level



**A minimum of TRL 7**  
Technology Readiness Level

## How can you participate?

- Apply by contacting your corresponding Innovation Agency before the 11<sup>th</sup> of February
- Send a first draft of your pitch deck;
- Sign up on EuroQuity.

## E-Pitch Organization



**1** Click to  
add text

### Companies are contacted

The finalists will send a pitch deck and short company teaser that will be used in the invitation sent to our database of investors.



**2** Assessment

### Assessment

EuroQuity will provide a detailed feedback for each pitch deck.



**3** Technical Test

### Technical Test

EuroQuity will schedule a date and organize a video call to explain how the session will take place.



**4** D-DAY

### D-DAY

Companies will have 5 min to pitch in front of the top European VCs and 3 min for Q&A.

**Your profile on EuroQuity - Investors will receive a follow-up email inviting them to connect to your profile and access your pitch deck.**

**Next online pitch: 22nd of March, 2022 at 2:00 pm CET**

Apply by contacting your Innovation Agency **before the 11<sup>th</sup> of February**  
**The TOP 8 companies will be selected.**